



Steps for Pets Challenge - FAQs

How do I set up a fundraising page?

It's quick and easy to set up a fundraising page through our partner, GivePenny. Visit their site and answer a few short details to sign up - [GivePenny | Steps for Pets](#). Once you've set it up, remember to activate your fundraising page by clicking the link on the email Lee from GivePenny will send you. If you don't find this in your inbox please check your junk/spam mailbox.

- If you'd like to edit your fundraising page, you can do. GivePenny have put a useful guide together at [Editing & Updating your fundraising page \(givepenny.com\)](#)
- Remember to link your fitbit or fitbit app to update your step count!
- You can also link your Spotify account and have supporters donate a song to you – find out more with this GivePenny guide [How does a Spotify donation work? \(givepenny.com\)](#)

I don't have a fitbit – how can I update my steps count?

You can manually add or remove your progress by following these easy steps:

- While logged in at GivePenny.com, head to your fundraising page. you can use your unique fundraising page URL or head to the dashboard and scroll down to "your challenges"
- Select the challenge (fundraising page) you wish to update
- Once you arrive at the preview of your fundraising page you'll see a welcome back with confetti, hit the "update progress" button
- You'll now have several options of features you can manually update
- Update milestones
- Add tracking activity
- Update team members
- Add offline donation
- Select "add tracking activity" where you can add or subtract progress units
- Hit 'Update' and it will update it all for you

Quick Tip: *When adding or removing units manually, it must be in whole numbers*

How do I get my Together for Animals medal?

We're offering everyone who reaches a £125 target an exclusive Together for Animals Finishers Medal. Anyone who raises between £50-£125 will be sent a shopping tote and certificate as a thank you. Once you hit your fundraising target, you will need to [email me](#) with your full postal address. Once the challenge is completed, we will check your details, and get a medal sent out to you. Due to ongoing postal delays, please allow up to 4 weeks for your bag or medal to arrive. We can assure you if you have filled in the form, and hit your target, these will be on its way to you.

How do I get people to sponsor me?

Once you have set up your fundraiser, make sure to share it on your social media channels with your friends, family, and colleagues. If you're comfortable, share your reasons for taking on the challenge, and any personal stories you might have.

Let them know how important this challenge is to you and how vital the money raised is to Together for Animals and our member charities.

Do you have any tips for increasing my fundraising?

If you're looking for ways to increase your fundraising, have a look at some of our ideas below, and see if any of these could work for you:

- Personalise your fundraiser page – add any photos or videos of you doing the challenge, screenshots of your runs, and any stories you might want to share. To thank your donors, you could post photos or stories about them personally too.
- Self-donate to your page to kick-start your fundraising - It shows your committed to the challenge & your donation of £5 or £10 might encourage others to at least match your amount!
- Share your page regularly – don't be afraid to keep sharing your page on your social media. Keep everyone updated with your progress, and remind everyone why this challenge is so important to you
- Match Giving - Ask your employer about matched giving, they might be able to help you double your total.
- Share the stories of the animals you're helping – on email you will receive from us some stories of the animals the funds we've raised have helped. Sharing these on your social media will help people see how important this challenge and support you is.

I don't have to walk the 360,000 in one go do I?

Of course not. This is a cumulative challenge for the months of March and April. On average over six weeks this is 8,571 steps a day (less than the 10,000 recommended steps a day!). You could even do larger walks every weekend. It's totally up to you how you want to take on this challenge.

Do I have to complete this challenge in March? Can I start my challenge late or early?

Whilst we will be encouraging most people to take part in March and April, this is a personal challenge so you can and finish at a time that is more suitable and convenient for you. Do let us know your plans so we can support you the entire way through.

What if I am not able to finish my challenge?

Although the goal is to walk 360,000 in six weeks, don't get frustrated if you aren't able to reach that number. Your health and safety is the most important thing to us, so don't push yourself too hard. You may decide you need to add another day or two to reach the target, we know you can do it.

Is your question not listed?

If you have been unable to get your question answered or you would like to talk to someone about your challenge or fundraising, please feel free to contact me by emailing caroline@togetherforanimals.org.uk or call 07545 073855